

# Exploring environmental print

**You will need:** time together on a walk

Environmental print is the familiar writing, logos, letters and numbers that we see all around us every day – just a few examples are road signs, food packaging and advertising.



## What to do:

When out and about - maybe on the way to and from nursery, or around your home - play a game of spotting signs (logos, letters, numbers, words) together.



Think aloud about how you use the signs:

*'We need to cross the road - how can we find a safe place to cross?'*

*'How do we know what's in this box?'*

Ask your child if they can spot: the first letter of their name, or their age, or any capital letters.



You could make some simple signs together when your child's playing at home: *'My den'* *'Rocket stop'*

## How it helps - exploring environmental print helps your child to:

- to be aware that reading (symbols and words) has a purpose in real life.
- see themselves as readers - being able to recognise familiar words, such as the Lego or Cbeebies logo, are an important part of learning to read, even before children can read the individual letters. It builds children's confidence and demonstrates the reason for reading.
- start to connect the letters and words that they see on signs with the sound that they make.
- want to have a go at writing.

